

STRATEGI KOMUNIKASI REMAJA PESANTREN DALAM PENGEMBANGAN *CHARACTER BUILDING*

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Abstract

Education is something that is very important for the growth and progress of the nation. Development of community character of a nation depends on the education system implemented in a country. Boarding School is one of the pillars of educational institutions in Indonesia which has been tested in shaping self-concept students and build character into for mid able human resources, reliable, and akhlakul karimah. This study used a qualitative approach that is research that uses scientific background, with the intention of interpreting the phenomena that occur and be done with the road involving a variety of existing methods. To get the depth in this study, researchers used a case study with data collection technique that relies on participant observation and in-depth interviews. From the research results obtained in terms of character development of students, Sabiluna boarding school Sabiluna implement communication strategic through a system of education, informal education, provide a chance for self-actualizing for students as well as instructive in terms of discipline.

Keywords: Strategy, Communication, Boarding School