

**KEPEMIMPINAN TRANSAKSIONAL DAN PENGARUH  
TRANSFORMASIONAL TERHADAP KEEFEKTIFAN PEMIMPIN,  
KEPUASAN BAWAHAN DAN UPAYA EKSTRA BAWAHAN: PENGUJIAN  
AUGMENTATION EFFECT  
(Studi Empirik pada Perguruan Tinggi Swasta Kopertis III Wilayah  
Jakarta)**

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***Abstract***

*The aim of this research is to analyze the influence of transactional and transformational leadership to leadership effectiveness, based on employees' satisfaction and employees' extra effort. This research is also aimed to examine the augmentation effect which rises from addition transformational variable to transactional equation toward leader effectiveness. Sample of this research is lecturers at private university in Kopertis region III Jakarta. Data used in this study is perceptions of lecturers to their leader (dean, chairman, director). Data collected by giving 107 Multifactoring Leadership Questionnaires. 64 questionnaires were received (response rate of 59,8 %) which is 42 completed and hence usable to process. The writer uses SPSS ver. 15.0 to analyze the data. The result of these study shows that: (1) transformational leadership variable increased significantly of influence relationship from transactional leadership to leader effectiveness, follower satisfaction and follower extra effort; (2) simultantly both of independent variable (transactional and transformational leadership) have significant influence to leader effectiveness, based on satisfaction and based on extra effort; (3) transformational leadership has influence or contribution more dominant if its compare with the transactional leadership to dependent variable.*

**Keywords :** *Transactional leadership, transformational leadership, leader effectiveness, follower satisfaction, follower extra effort, augmentation effect*