

**IMPLEMENTASI PROGRAM *CORPORATE SOSIAL RESPONSIBILITY*
(CSR) OLEH PERUSAHAAN**

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Abstract

Environment problems happen in many countries. Most of them are caused by industries' operation for reaching their purposes. The operating industries make externality for other resources. Although corporate sosial program has been introduced, implemented, and evaluated by goverman and private, but their implementation are still limited. So, externalitiy became unlimited. This article tries to describe many CSR conceptS that are relevant if it is implemented by bussines man. The aim of this article is to give knowledge, than next could influence the mindset and behavior of bussinessmen to implement CSR's program holisticly.

Keywords: Corporate Sosial Responsibility, Good Corporate Governance, Implementation