

**RESPON INVESTOR TERHADAP KINERJA KEUANGAN PERUSAHAAN
INDUSTRI OTOMOTIF YANG TERDAFTAR DI BEI TAHUN 2010 - 2012**

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Abstract

The purpose of this study is to examine and determine the effect of Return on Assets, Net Profit Margin, Debt to Equity Ratio, and earning per share either simultaneously or partially on the automotive company in Indonesia Stock Exchange. Population and samples used in this study are all automotive companies listed on the Indonesia Stock Exchange in 2010 – 2012. The hypothesis put forward is variable Return on Assets, Net Profit Margin, Debt to Equity Ratio and Earnings Per Share simultaneous or partial effect on the stock price at the automotive company in Indonesia Stock Exchange. Simultaneous testing results showed the influence of four variables, namely Return on Assets, Net Profit Margin, Debt to Equity Ratio, and earning per share of the stock price. While the use of the four variables that have an impact on stock prices is the Earning Per Share.

Keywords: Return on Assets, Profit Next Margin, Debt to Equity Ratio, Earning Per Share, Stock Price, Automotive Company.