

**ANALISIS KELAYAKAN ATAS INVESTASI DALAM DUNIA USAHA
DITINJAU DARI ASPEK KEUANGAN**

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Abstract

Feasibility studies on investment is needed in the business world as to optimize profits in the future as well as to avoid the risk of bankruptcy. Financial aspects of the feasibility study can be analyzed using the method of capital budgeting. A decision on the feasibility of the Investment can be determined based on the results of a calculation using the payback period, discounted payback period, net present value, internal rate of return, average rate of return, ProfitabilityIndex.

Keywords: feasibility study, methods of capital budgeting