

***A STUDY CONVERSATIONAL IMPLICATURES IN SECRETARIAL
COMMUNICATION***

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Abstract

This research is aimed to find out the implicatures in secretarial conversation. This research is conducted in 6 months. This is qualitative research, meanwhile the techniques in analyzing data is content analysis. The researcher analyzes the implicatures in secretarial conversation based on Grice theory. The samples in this research are 10 secretaries in Jakarta. In this research, the researcher finds 87 implicatures, those implicatures can be divided into 4 categories, those are maxim of quantity, maxim of relation, maxim of manner and maxim of quality.

Keywords: implicature, secretary, maxim, grice theory